

Experiential Learning

Student Learning and Academic Success



PARTNER PROGRAM

Benefits

- + Build brand awareness
- + Strategic student engagement
- + Concierge-level service

Branding and Visibility

Logo featured on Experiential Learning website, signage and office publications/materials



Recruitment video placed on TV monitor in Experiential Learning lobby



Social media and email spotlight during Internship Fair Week



Employer Instagram takeover



1 per semester

1 per year

Branded giveaways at Experiential Learning events (you supply, we distribute)



Recruiting

Internship Fair registration fee waived



1 per semester

1 per year

Priority booth placement during Internship Fair and recognition on fair map and/or fair app



Employer of the Week (excluding internship fair week). Entire week will showcase your organization and includes the following:

- Direct marketing to targeted student population(s)
- Instagram story highlight
- Dedicated Employer Day



1 per semester

1 per year

1 per year

Targeted student invitations to your events in Handshake



1 per semester

1 per year

Recruitment strategy consultation and end-of-year meeting with staff



Connections

Priority invitation to participate in Experiential Learning workshops/webinars and campus partner events/collaborations



Lunch and Learn or Coffee and Conversations meeting to include up to three people from your organization to present and ask questions with Experiential Learning staff and faculty/campus partners.



Additional Sponsorships

Internship Fair Title Sponsor - \$5,000

Logo featured on marketing materials, fair map and/or fair app, and signage at fair entrance; registration fee waived; premiere booth location at fair; pre-fair targeted marketing to students

Finals Lounge -\$1,200

Logo featured on marketing materials; organization marketing materials and giveaways displayed in lounge (you supply); organization video or presentation featured on TV in lounge

Collateral Sponsorship

Logo featured on office staff polo shirts or student giveaways (t-shirts, pens, water bottles, etc.)

For more information contact

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